



Guide to PureAcaiBerry

www.PureAcaiBerry.com



Acai Berry market and PureAcaiBerry potential

Using the Google Keyword Tool we can estimate the local and global search volumes for Acai Berry related search terms. As you can see (below) millions of Acai Berry related search terms are generated every month. By targeting less competitive, long tail Acai Berry search terms, you can still expect to receive a good quantity of search traffic allowing you to make \$1000's in PureAcaiBerry commissions.

Keywords	Advertiser Competition [?]	Local Search Volume: June [?]	Global Monthly Search Volume [?]
Keywords related to term(s) entered - sort by relevance [?]			
acai		5,000,000	3,350,000
acai berry		2,740,000	2,240,000
buy acai		246,000	110,000
acai juice		201,000	165,000
acai berries		165,000	110,000
acai berry buy		165,000	74,000
acai pure		165,000	110,000
acai berry juice		110,000	74,000
acai benefits		74,000	49,500
acai capsules		60,500	49,500
acai com		60,500	33,100
acai fruit		60,500	49,500

Weight Loss Market Potential

Marketdata, a market research firm stated that the U.S. weight loss market is worth well over \$40 billion and forecasts expect to see this to reach \$61 Billion by 2008.

2009 has seen the Acai Berry market grow even bigger! By expanding into the French and German weight loss markets as well as Canada, UK and Australia, MoreNiche gives you the opportunity to attract PureAcaiBerry sales from across the globe. Our multi-lingual order pages are ready for your targeted traffic!

The Acai Berry market is already highly competitive however unlike other Acai Berry products, PureAcaiBerry is the strongest and most effective Acai Berry product to promote.

About PureAcaiBerry

The product is called Pure Acai Berry and is available from PureAcaiBerry.com. The product will predominately be aimed towards individuals looking to lose weight quickly using a 100% pure Acai Berry product.

PureAcaiBerry is an easy and convenient method for losing weight and will compliment the other weight loss brands you promote via your weight loss websites.

Why is Pure Acai Berry 'Maximum Strength' the best?

- 100% pure, not an extract
- Unaltered, most potent ACAI BERRY product on the market
- The most effective ACAI BERRY product on the market
- More ACAI BERRY per a serving, 1500mg per a serving – NO FILLERS
- Certificate of analysis and purity, high ORAC content and certified ORGANIC
- Freeze dried and vacuumed IMMEDIATELY, the HIGHEST grade of ACAI available anywhere
- Maximum strength formulation
- Worlds #1 super food with the highest ORAC rating!
- Quality assured, produced in CGMP facilities
- Fast acting, starts working after your first serving

Benefits of the product?

- Lose weight quickly, watch the pounds fall off (**our primary selling point**). Extreme, fast weight loss.
- Increase your metabolism and burn off more calories. The more calories you use, the more weight you lose.
- Helps to reduce fatigue
- Increases your energy levels
- Provides powerful antioxidant support – ORAC rating shows you get more benefit from ACAI than all other fruits combined. (**secondary selling point, feel great linked to antioxidants**)
- Detox and remove harmful toxins from the body when taking PureAcaiBerry

What should customers avoid?

So what should potential customers know about the Acai Berry market? What sort of Acai Berry products should be avoided?

- Free trials. They are NOT free. You will be put onto a subscription based system which will mean that you get sent a new bottle every month whether you want it or not. PureAcaiBerry.com do NOT auto-ship products to you.
- Extracts or ACAI products with multiple ingredients. You need at least 500mg to 1000mg of ACAI BERRY a day to see real benefits. With PureAcaiBerry.com you get 1500mg per a day of 100% pure ACAI BERRY.
- Cheap bottle products that use poor quality packaging and branding. If the product has poor quality packaging that looks unprofessional and cheap, then it is likely that the Acai Berry product has the same level of quality and hence will produce poor results when consumed.
- Avoid 'sawdust Acai berry products' – made by people trying to rip off the consumer. These type of products often contain very low concentrations of Acai Berry as well as various unspecified 'fillers'.
- Do they have an ORAC certificate rating? An ORAC certificate indicates that the product was freeze dried and is of appropriate natural quality.

Standard information

- Completely discreet shipping with non-descript packaging. Quick delivery with distribution facilities all over the world.
- Secure order processing
- Payment options – Mail Order / Phone / Credit / Debit Cards
- 12 month supply NOT available due to scarcity of pure, unaltered ACAI BERRY. Max 6 months available and only 1 order per customer

Top 3 benefits to push

- Immediate, fast weight loss from day #1 on PureAcaiBerry.com
- Antioxidant support, detox in a pill
- A new more energetic and happy you

Features & Facts

- 100% pure ingredients, untouched, unaltered Acai berry.
- Maximum potency, the MOST potent Acai berry product available

- A massive 1500mg per a serving, you need a minimum of 1000mg to see results – we go further!
- Certificate of purity and a certified organic.
- ORAC rating off the scale
- Maximum strength formulation
- Freeze dried and vacuumed immediately, the highest grade of ACAI available anywhere
- Produced in CGMP facilities

What makes the product/service so different?

- Purity & quality of ingredients – this is the biggest selling point
- Not a free trial. Not a sawdust pill. PureAcaiBerry is the real deal – a truly pure, high quality Acai Berry product.
- The quality of PureAcaiBerry has been approved and certified.
- High quality packaging and branding reflects the quality of PureAcaiBerry and makes this product stand out from the competition. A strong, professional brand with quality ingredients.

What is the product/service sold for?

USD prices to be released. Approximate pricing in British pounds: 1 month - £34.12, 2 month - £64.12, 3 month - £84.12, 4 month + 1 free box - £104.12, 5 month + 1 free box - £124.12, 6 month + 1 free box - £135.12. This is not the cheapest Acai Berry product on the market but it is by far the best. 90 pills and 1500mg per serving, you get more than the competitors and the best quality – so per a pill we are the most cost effective.

Payment Options

Payment options are: mail order, credit card, PayPal, phone.

Is there a product/service guarantee?

Yes, there is a guarantee. More details can be found on the site.

Is there delivery options?

Delivery is worldwide via courier or via a free option. So delivery is FREE unless they want to use a courier.

Is there customer support?

Yes, we have customer support which covers UK and USA time zone. Phone and ticketing system.

Does the product/service or company have accreditations/awards?

We have certificates for the manufacturing facilities, for the ORAC rating of the product, for purity and also to certify the product is organic.